



wanzl connect™ - Cart Counting

Improve shopping cart availability and maintain the right amount and mix of shopping carts you need in your stores

- Cloud-based system to connect and monitor Wanzl devices and provide transparency of store processes
- Automate cart counting at store entrance/exit for real time inventory data
- Support decision making when investing in your cart fleet
- Right model, number and mix of carts on a store level based on cart usage rate
- Increase cart availability and reduce idle carts waiting for service with wanzl connect Recommendation Tool
- Quantify idle or lost shopping carts
- Customer insights based on dwell time of shopping carts in your store
- Each shopping cart gets its own ID to track usage rate through the carts lifetime
- Data export or direct access to your wanzl connect dashboard via web-application
- Privacy Protection: No customer data is collected, only cart IDs get detected at store entrance and exit

