



| 24/7 MINI MARKETS

Individual shopping options for hotel guests

OUR EXPERTISE

Combined for your project

■ **MADE BY WANZL shop concepts** are known all over the world as unique shopping experiences. Our strength in innovation, comprehensive solution-oriented expertise and extensive services have been setting standards in the sector for decades – so it is not without reason that we are now a world leading partner to the global retail sector. You, too, can rely on Wanzl's many years of retail expertise when creating your own hotel shop. From the first design idea to turnkey installation, we provide everything from a single source.



WANZL CONNECT

Digitalising the retail sector

Using wanzl connect will make it possible to collect customer information via a smartphone to discover what the customer wants before they enter the store. This enables special offers to be specifically tailored to customers.



SHOP SOLUTIONS

Planning & design

Immerse yourself in the world of Wanzl shopfitting projects. Whether it is food, fashion, chemists or non-food, every single shop that is designed and brought to life by Wanzl stands out from the crowd with its unique character. Enticing product displays, clearly arranged shopping oases, inviting shopping environments that customers enjoy spending time in – experience the world of shopping made by Wanzl.



MOBILE STORE

The ideal 24/7 solution

Wanzl was honoured to receive one of the coveted Top Supplier Retail Awards for its unlimited shopping concept. The route from planning to implementation is simple: in a short space of time,

we can plan and furnish your mobile store for you – in accordance with the target group and your corporate identity – and hand it over to you ready for use.





// Well-planned mini markets have incredible potential. Together with our customers, we create shop concepts that are precisely tailored to individual requirements and guest wishes. //

| MINI MARKETS

A world of shopping for your hotel guests

■ **Have a late-night craving for a few snacks and drinks?** Forgotten your toothbrush? Still need to get a souvenir for your loved ones back home? With the hotel's own mini market, you can offer your guests the chance to shop directly in your hotel. This means more sales for you. A significant increase in service and quality of stay for your guests.

OUR SOLUTION

Mini markets – a 24/7 sales area in your hotel
Mini markets meet the short-term needs of hotel guests at any time of the day. Opening hours up to 24/7 are possible, as are hybrid models (daytime with personnel, nighttime without).

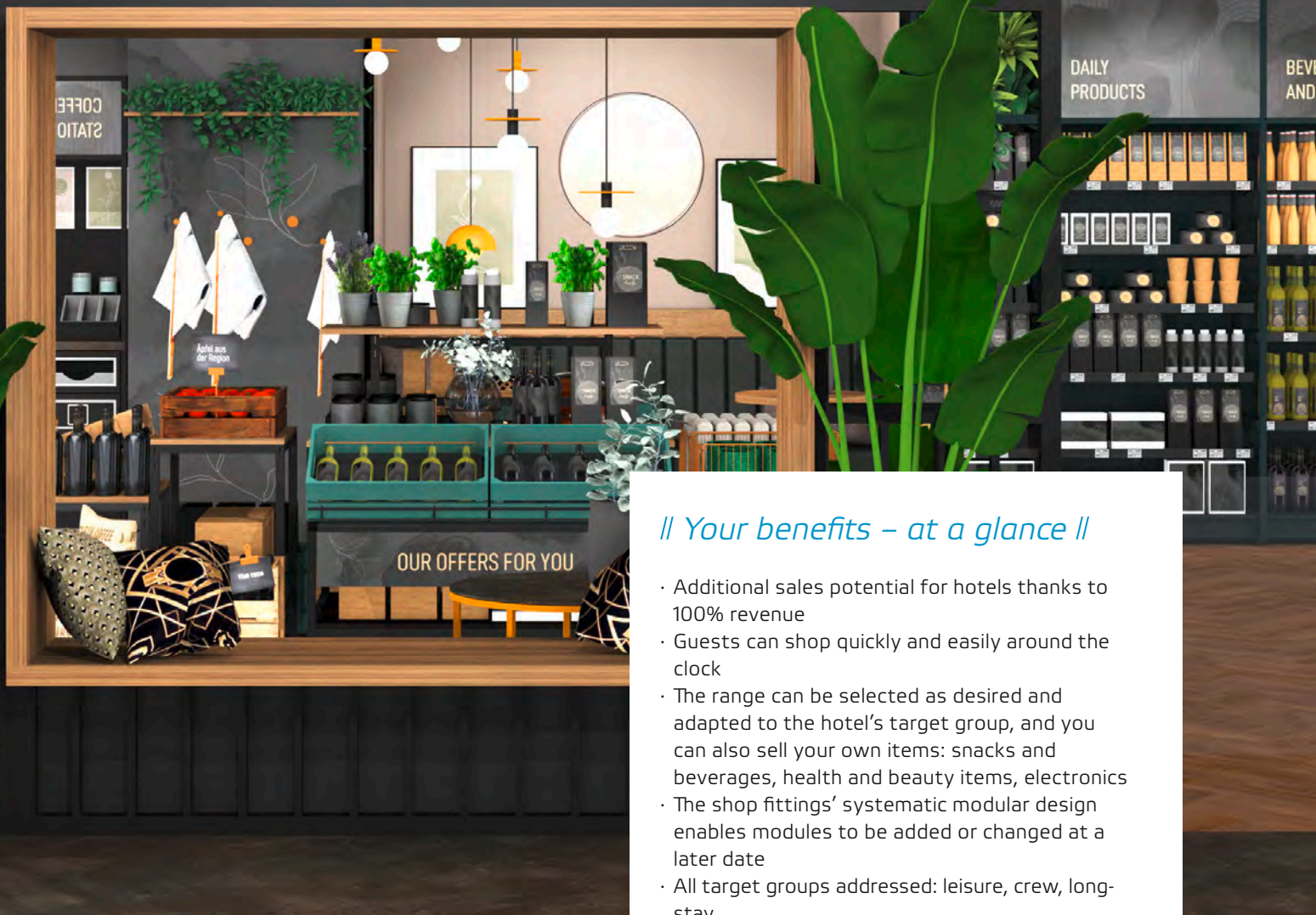
The following areas of use are addressed:

- A quick breakfast to take away
- Snacks at any time of day or night
- Items left at home can easily be purchased on site
- Cosy evenings in the room with wine and beer



GREEN

GARDEN TRAVELLER SHOP



// Your benefits – at a glance //

- Additional sales potential for hotels thanks to 100% revenue
- Guests can shop quickly and easily around the clock
- The range can be selected as desired and adapted to the hotel's target group, and you can also sell your own items: snacks and beverages, health and beauty items, electronics
- The shop fittings' systematic modular design enables modules to be added or changed at a later date
- All target groups addressed: leisure, crew, long-stay

| BESPOKE MINI MARKETS

Individually designed sales areas
for every hotel

■ **With our expertise as a shopfitter**, we can work with you to design your own personal mini market area for your hotel. Our interior designers plan an individual shopping experience for you, covering every aspect that goes into it! No matter where in the hotel you are positioning your mini market, we can offer comprehensive design support. This way, you can offer your guests a shopping experience like no other.



INDIVIDUAL DESIGN

Made to measure: mini market solutions easily adapt to the requirements of your hotel.

Both the mini market design and the product selection can be customised according to the wishes of the hotel. Wanzl has its own specialist planners and interior designers who take care of each hotel personally and develop tailor-made designs – according to host and guest requirements, budget, corporate design and available space.



// Your benefits – at a glance //

- Comprehensive planning including interior design
- Creation of a truly personal hotel shop
- Optimum use of available space



WE PLAN

your individual mini market

1. Please send us a floor plan/building layout as a PDF or DWG file
2. Give us a brief outline of what you would like and who your target group is
3. We create an initial 2D draft and then develop it further together with you
4. In addition to the shop design, this comprehensive planning process also includes the entire interior design (colour concept, floor and wall design, decoration)

THE MODULAR PRINCIPLE

The ideal combinations of products for every mini market

OUR PRODUCT SELECTION FOR THE BEST POSSIBLE GUEST CARE



COFFEE STATION
1250x600x2400
excl. coffee machine
Art. no. 37.59778.95-0001



BAKED GOODS DISPLAY
1000x400x2400
with 3 wooden shelves
Art. no. 04.16386.95-0001



SHELF CONVERSION
625x600x2400
for refrigerator or freezer
Art. no. 37.90003.00-2400



PRODUCT SHELF
with 5 wire shelves incl.
superstructure
1000x400x2400
Art. no. 04.16389.95-0001
625x400x2400
Art. no. 04.16388.95-0001



YOURTABLE T.02
665x465x550
Art. no. 04.16382.95-7097
665x465x750
Item no. 04.16383.95-7097



YOURTABLE T.01
with advertising board for
attachment 1265x865x750
Art. no. 04.16381.95-7097



**DISPLAY GONDOLA +
GONDOLA HEAD**
1000x400x1600
with 4 wire shelves each
Item no. 04.16380.95-7097



GENESIS CASH DESK
1218x552x901
Item no. 13.09606.95-0001
SCO checkout terminal
Art. no. 98.78957.00-0000



SCO MODULE WIRE TECH 100
1000x600x2400, inc.
superstructure
Art. no. 37.59779.95-0001
SCO checkout terminal
Art. no. 98.78957.00-0000

// Your benefits – at a glance //

- No planning or installation costs
- Immediate results
- Preferred delivery times



MIX AND MATCH

From floor plan to finished mini market

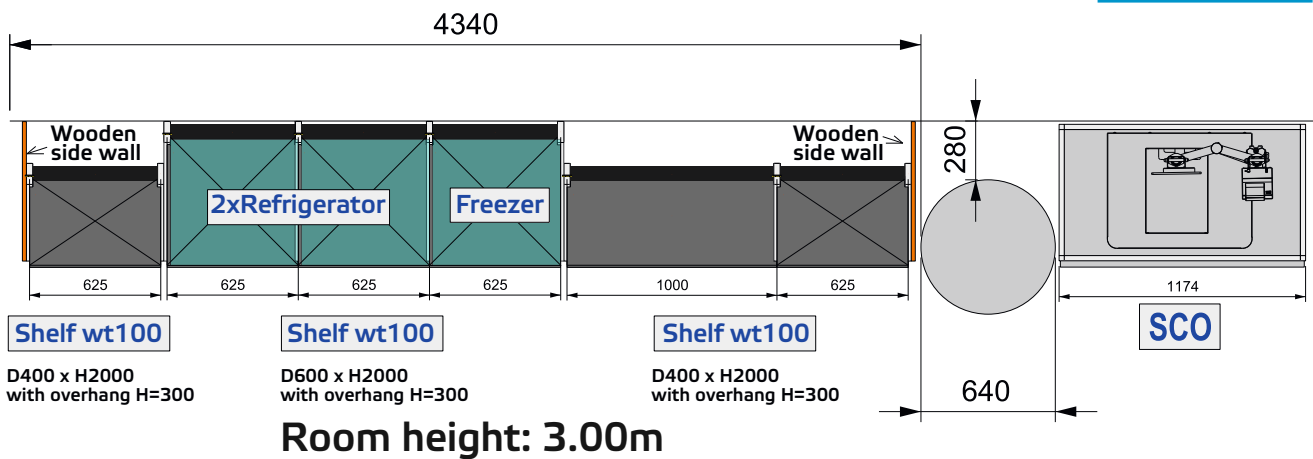
STEP-BY-STEP GUIDE

to your own mini market

1. Preliminary planning: location in the hotel, size, target group
2. Layout planning
3. Product range planning
4. Selection of modules to suit the range
5. What accessories do you need?
6. Payment and monitoring



PLAN NOW
WITH OUR
SELF-ASSEMBLY
INSTRUCTIONS!



| MOBILE STORE

Flexible 24/7 solution
for camping and leisure

■ **Create your own mini market concept with us. What we all really want:** the ability to shop 24 hours a day, seven days a week. With our digital mini market concept, you can fulfill the wishes of your campsite and resort guests – with no limits! Guests simply take what they need from the shelves and display cabinets. The concept revolves around practicality. Guests gain access to the store via their guest card or smartphone app. They can then scan the items themselves using their own device or alternatively at the self-checkout at the exit. And that's it – shopping done, without any staff!



MEET YOUR GUESTS' LAST-MINUTE NEEDS

around the clock:

snacks, drinks, cosmetics and electronics: You know the needs of your campsite or resort guests better than anyone, so you decide which items are available in the store.



INDIVIDUALLY DESIGNED

sales areas for every hotel

The route from planning to implementation is simple: in a short space of time, we can plan and furnish your mini market for you – with you and your guests in mind – and hand it over to you ready for use.



MINI MARKETS

A wide range of design options for unique shopping experiences



↑ THE SHOP DESIGN
blends perfectly into any lobby

→ SHOPPING
surrounded by the flair of a Nordic harbour



← 24/7 SELF-SERVICE
in a 5-star hotel

↓ MORE THAN JUST
A SHOP:
our concepts also offer
space to work or unwind



wanzl

VISIT US AT
www.wanzl.com



GERMANY
Wanzl GmbH & Co. KGaA
Rudolf-Wanzl-Straße 4
89340 Leipheim

Phone +49(0)8221/729-0
info@wanzl.com
www.wanzl.com

GREAT BRITAIN
Wanzl Ltd.
Europa House
Heathcote Lane
Warwick CV34 6SP

Phone +44(0)1926/451951
enquiries@wanzl.co.uk
www.wanzl.com

AUSTRALIA
Wanzl Australia Pty Ltd
37A Miles Street
VIC 3170 Mulgrave

Phone +61(0)3/98082299
info.au@wanzl.com
www.wanzl.com



Dimensions in mm, specifications approximate, colours similar to RAL, design subject to changes.
Illustrations may show optional equipment. © Wanzl GmbH & Co. KGaA 2023